



Optimize Your Exposure in 2009

Annual Endorsed Partnership Programs



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Introduction

Alliance Business Centers Network is proud to introduce to industry professionals a unique opportunity to benefit from annual partnerships and sponsorships intended to provide extreme exposure, endorsements and relationships with ABCN and our member companies for an entire year.

In the past only limited sponsorship opportunities have been available—offered semi-annually at our Strategic Summits (in the United States) and at our WorldView Forums (internationally). ABCN now offers a bold step forward. As our industry continues to grow, change and innovate, supporting companies need and deserve to work more closely and integrally with ABCN members throughout the year, allowing them easy economic access to business centers throughout the world.

Who is ABCN?

Alliance Business Centers Network is a leading provider of executive suites, virtual offices and fully serviced office space with over 600 locations in 36 countries. ABCN offers both industry professionals and customers a global network of instant offices that delivers an array of workplace solutions to support any office needs.

Industry Facts

- There are presently over 4,000 Business Centers in the United States, and over 8,000 world wide
- World wide, this translates into 160 million square feet of office space found in Business Centers
- Over \$3 billion revenue is generated by Business Centers in the United States, and over \$10 billion world wide
- 5% to 7% growth annually world wide is projected in the next 5 years

Why Partner with ABCN?

ABCN understands that technology, innovative products and services and human resources are keys to the success of a Business Center in this competitive and fast-paced world. Yet, it is difficult for owners to keep up with the constant changes in systems and technology, innovations and new ways of operating their businesses successfully, and the opportunities that new products, consulting and services may allow them to optimize the many aspects of their business.

Companies with products and services to offer to the Business Center industry have long sought more cost-effective ways to advertise, market to and meet with business center owners throughout the world in unique ways. ABCN has responded to both the needs of our member companies and the vendor companies that support the industry through innovative and unique partner/ sponsorship programs designed to promote you, your business and your products throughout the year to our global network!

Annual Partnership and Sponsorship Programs

What Can ABCN Do for Your Company?

ABCN touches Business Center owners every day throughout the year through our consulting services, web site design service, marketing assistance, the Alliance Academy's educational programs, ABCN Virtual Program, our worldwide referral system, our e-mail and website communications products (newsletters, e-blasts, etc.), our international meetings and most importantly the most up-to-date and extensive industry-wide data base.

Becoming a Partner or Sponsor with ABCN through the programs described below allow vendors and Industry Professionals ongoing access to our Member companies on an unprecedented scale.

Please review the following program descriptions with care. We will be contacting you directly to answer any of your questions and to see which program works best for you, balancing your budget with your need for exposure and education. We hope you will choose to be one of our Preferred Partners, Yearly Sponsors or Meeting Sponsors. The benefits for not only your company but the entire industry will be amazing!

Annual Partnership and Sponsorship Programs

Exclusive Partnership Opportunities

Total Exposure to ABCN Member companies through a true partnership.

Conference & Forum Partnership Opportunities

Highlight your product or services at all conferences and forums.

Alliance Academy Partnership Opportunities

Reach out to the industry through our training programs and all Alliance Academy events.

Advertising Series Opportunities

An a la carte approach to making sure your company is known to the Members through advertising.

**Exclusive
Partnership
Opportunities**

**ANNUAL
PLATINUM
PARTNERSHIP
PROGRAM**

\$25,000



	Approximate Benefits Value
Single Category Exclusivity as Preferred Partner & Provider	\$12,500
Platinum Meeting Sponsorship (at all ABCN & Academy Events for 1 year)	\$12,500
Encore Presentation at ABCN's 2 main events	\$2,500
Officing Today—Home page 1/5 ad rotation for 1 year	\$6,000
Officing Today—One feature Article	\$1,000
E Flash—Home page 1/5 ad rotation for 12 issues	\$1,200
WorldView Forum—1/5 ad rotation in all program materials	\$500
WorldView Forum—1/5 ad rotation in all meeting updates	\$800
Strategic Summit—1/5 ad rotation in all program materials	\$500
Strategic Summit—1/5 ad rotation in all meeting updates	\$800
Training Focus—Home page 1/5 ad rotation for 6 issues	\$600
Academy Express—Home page ad rotation for 12 issues	\$1,200
AA Academic Newsletter—Home page 1/5 ad rotation for 6 issues	\$600
AA Webinar Updates—Home page 1/5 ad rotation for 6 issues	\$600
ABCN.com—Home page logo with mouse-over for 1 year	\$2,500
ABCN.com—Partner's Page; full description for 1 year	\$2,500
ABCNVirtual.com—Home page 1/5 ad rotation with mouse-over for 1 year	\$2,500
ABCNMembers.com—Home page 1/5 ad rotation for 1 year	\$1,200
Dean Level sponsorship status at Atlanta/Dallas SuperSessions	\$4,000
ABCN & Industry database access (Quarterly)	\$5,000
Single delivery of Pro Webinar Series Alliance Academy	\$1,000
Benefits Total	\$60,000

**Exclusive
Partnership
Opportunities**

**ANNUAL
GOLD
PARTNERSHIP
PROGRAM**

\$15,000

	Approximate Benefits Value
Industry Category as Preferred Provider (not exclusive)	\$7,500
Gold Meeting Sponsorship at both ABCN meetings	\$7,500
Officing Today—Secondary page ad rotation 1/5	\$1,500
E Flash—ad rotation 1/5	\$1,500
WorldView Forum—Updates ad rotation 1/5	\$2,500
Strategic Summit—Updates ad rotation 1/5	\$5,000
Training Focus—Home Page ad rotation 1/5	\$500
AA Academic Newsletter—Articles page 1/5	\$600
AA Webinar—Secondary page ad rotation 1/5	\$300
ABCN.com—Home page ad rotation 1/5	\$2,500
ABCN.com—Partner’s Page in “About US” section	\$1,250
ABCNVirtual.com—Secondary page ad rotation 1/5	\$2,000
ABCNMembers.com—Secondary page ad rotation 1/5	\$250
Professor Level sponsorship status at Atlanta/Dallas SuperSessions	\$3,000
ABCN & Industry database access (Quarterly)	\$5,000
Benefits Total	\$40,900



Exclusive Partnership Opportunities

SEMI-ANNUAL SILVER ASSOCIATES PROGRAM

\$10,000

	Approximate Benefits Value
Recognition as Preferred Provider (Not in Industry Category, not exclusive)	\$5,000
Silver meeting benefits at 1 of the ABCN conferences	\$5,000
Officing Today—Articles page ad rotation 1/5	\$150
E Flash—ad rotation 1/5	\$300
WorldView Forum—Updates 1/5	\$500
Strategic Summit—Updates 1/5	\$1,000
AA Webinar—Presentation page ad rotation 1/5	\$300
ABCN.com—Secondary page ad rotation 1/5	\$2,000
ABCNVirtual.com—Locations page ad rotation 1/5	\$1,500
ABCNMembers.com—Secondary page ad rotation 1/5	\$250
Choice of Academic, Associate or Leadership level sponsorship at 1 Alliance Academy SuperSession	\$1,000
ABCN & Industry database access (Quarterly)	\$5,000
Benefits Total	\$22,000

Exclusive Partnership Opportunities

SEMI-ANNUAL BRONZE ASSOCIATES PROGRAM

\$2,500

	Approximate Benefits Value
Recognition as Preferred Provider (Not in Industry Category, not exclusive)	\$2,500
Bronze meeting benefits at 1 of the ABCN conferences	\$2,500
Officing Today—Articles page ad rotation 1/5	\$150
E Flash—ad rotation 1/5	\$300
WorldView Forum—Updates 1/5	\$500
Strategic Summit—Updates 1/5	\$1,000
AA Webinar—Presentation page ad rotation 1/5	\$300
ABCNVirtual.com—Locations page ad rotation 1/5	\$1,500
Supporter Sponsorship status at 1 Alliance Academy SuperSession	\$750
ABCN & Industry database access (Quarterly)	\$5,000
Benefits Total	\$10,750

Semi-Annual Meeting Event Sponsorship Programs

PLATINUM SPONSORSHIP

\$12,500

Sponsorship of ABCN Gala Dinner & Reception
Logo on all conference literature
Company brochure included in Conference Welcome Packages
Company logo placed in conference hall and any other area where sponsoring companies can be promoted
Two tickets to attend the Gala Dinner
Registration fee included for 2 people at the event
Link from ABCN web site
High Top Table at continental breakfast and break areas, with logo signage
Opportunity to address summit participants (format & content to be determined by mutual consent)
Three "Voice of God" announcements per meeting during breaks or events
Public 'Thank You' at opening and closing events

Semi-Annual Meeting Event Sponsorship Programs

GOLD SPONSORSHIP

\$7,500

Sponsorship of ABCN Team Building Event
Logo on all conference literature
Company brochure included in Conference Welcome Packages
Company logo placed in conference hall and any other area where sponsoring companies can be promoted
Two tickets to attend the Team Building Dinner
Registration fee included for 2 people at the event
Link from ABCN web site
High Top Table at continental breakfast and break areas, with logo signage
Opportunity to address summit participants (format & content to be determined by mutual consent)
Two "Voice of God" announcements per meeting during breaks or events

Semi-Annual Meeting Event Sponsorship Programs

SILVER SPONSORSHIP

\$5,000

Sponsorship of one Conference Luncheon
Logo on all conference literature
Company brochure included in Conference Welcome Packages
Company logo placed in conference hall and any other area where sponsoring companies can be promoted
Registration fee included for 1 person at the event
Link from ABCN web site
High Top Table at continental breakfast and break areas, with logo signage
One "Voice of God" announcement per meeting during breaks or events

Semi-Annual Meeting Event Sponsorship

BRONZE SPONSORSHIP

\$2,500

Sponsorship of one Continental Breakfast
Logo on all conference literature
Company brochure included in Conference Welcome Packages
Company logo placed in conference hall and any other area where sponsoring companies can be promoted
Registration fee included for 1 person at the event
Link from ABCN web site
High Top Table at continental breakfast and break areas, with logo signage

Semi-Annual Meeting Event Sponsorship

BASIC SPONSORSHIP

\$1,000

Sponsorship of morning & afternoon session breaks
Logo on all conference literature
Company brochure included in Conference Welcome Packages
Company logo placed in conference hall and any other area where sponsoring companies can be promoted
Registration fee included for 1 person at the event
High Top Table at continental breakfast and break areas, with logo signage

**A La Carte
Meeting
Sponsorship
Opportunities**

	Available	Price
Audio Visual	5	\$500
Wireless Internet Access in Meeting Room	2	\$500
Give-Away (T shirts)	2	\$500
Welcome Bags	4	\$250
Bag Stuffers	4	\$250
Signage	4	\$500
Printing — Conference Meeting materials	1	\$750
Printing — Welcome Packet materials	1	\$750
Entertainment (Musical or Other)	2	\$750
Transportation to Events	4	\$1,000
Rounds of Drinks	2	\$1,000
Bar Sponsorship—No Host Dinner	2	\$750
Bar Sponsorship—Team Building Event	2	\$750
Bar Sponsorship—Friday Evening Gala	2	\$750
Bar Sponsorship—Saturday No Host Dinner	2	\$1,500
Wine at Tables with Company Label		
Delegate Gift in Hotel Rooms		
Theme Decorations		
Name Tags & Lanyards		
Awards		
Saturday Tour		
Photographer		
Videographer		
Speaker/Panelist		
Ad Packages on Conference Communications		
Raffle Prizes		
Breaks		
'Voice of God' Announcements		
Presentations		
Flight of Champagne		
Thank You Gift for Speakers & Panelists		



Training Event Sponsorship Opportunities

Dean's Level—\$2,000
www.theallianceacademy.com—Sponsor banner ad rotation on home page
www.theallianceacademy.com—Sponsor website link
Sponsor lunch at the Atlanta & Dallas Supersessions <ul style="list-style-type: none"> • Sponsor table provided for brochures, demonstrations, conversations • Presentation during lunch by Sponsor representative

Professor's Level—\$1,500
www.theallianceacademy.com—Sponsor banner ad rotation on secondary page
Sponsor lunch at the Atlanta & Dallas Supersessions <ul style="list-style-type: none"> • Sponsor table provided for brochures, demonstrations, conversations • Presentation during lunch by Sponsor representative

Academic Level—\$1,000
Academy Director's web series (2)
Sponsor logo on PowerPoint presentations
Five minute commercial to Directors & Owners
Academy Xpress ad rotation
Prizes for each session with acknowledgement



**Alliance
Academy
Partnership
Opportunities**

Associate Level—\$1,000

Academy Pro's webinar series—6 sessions

Sponsor logo on PowerPoint presentations

Five minute commercial to attendees

Academy Xpress ad rotation

Prizes for each session with acknowledgement

Leadership Level—\$1,000

Academy Leadership webinar series—6 sessions

Sponsor logo on PowerPoint presentations

Five minute commercial to attendees

Academy Xpress ad rotation

Prizes for each session with acknowledgement

Supporter Level—\$750

Sponsor exposure in the Alliance Academy Newsletter (6 editions annually)

**Advertising
Series
Opportunities**

Opportunity	Per Month
ABCN.com: Home Page ad rotation: 1 / 5	\$500
ABCN.com: Secondary Pages ad rotation; 1 / 5	\$400
ABCN.com: Location Pages ad rotation; 1/5	\$300
ABCNVirtual.com: Home Page ad rotation: 1 / 5	\$500
ABCNVirtual.com: Secondary Pages ad rotation; 1 / 5	\$400
ABCNVirtual.com: Location Pages ad rotation; 1 / 5	\$300
ABCNMembers.com: Home Page ad rotation; 1 / 5	\$100
ABCNMembers.com: Secondary Pages ad rotation; 1 / 5	\$100
AllianceAcademy.com: Home Page ad rotation; 1 / 5	\$100
AllianceAcademy.com: Secondary Page ad rotation: 1 / 5	\$100
Officing Today: first page ad rotation; 1 / 5	\$100
Officing Today: second page ad rotation; 1 / 3	\$100
(1) Officing Today: Article page ad rotation; 1 / 3	\$50
(2) Officing Today: Article page ad rotation; 1 / 3	\$50
(3) Officing Today: Article page ad rotation; 1 / 3	\$50
(4) Officing Today: Article page ad rotation; 1 / 3	\$50
(5) Officing Today: Article page ad rotation; 1 / 3	\$50
(6) Officing Today: Article page ad rotation; 1 / 3	\$50
(7) Officing Today: Article page ad rotation; 1 / 3	\$50
(7) Officing Today: Article page ad rotation; 1 / 3	\$50
(9) Officing Today: Article page ad rotation; 1 / 3	\$50
(10) Officing Today: Article page ad rotation; 1 / 3	\$50
(1) eFlash ad rotation: 1 / 3	\$100
(2) eFlash ad rotation: 1 / 3	\$100
(1) WorldView Forum Update: 1 / 5	\$100
(2) WorldView Forum Update: 1 / 5	\$100
(1) StrategicSummit Update: ad rotation; 1 / 5	\$200
(2) Stragetie Summit Update: ad rotation; 1 / 5	\$200
(1) Academy xPress ad rotation: 1 / 3	\$100
(1) Academy Webinar: Main Ad rotation; 1 / 3	\$100
(1) Academy Webinar: Secondary Ad rotation; 1 / 3	\$100
(1) Academy Webinar: Presentation rotation; 1 / 5	\$100
Academy Academic: Home Page ad rotation; 1 / 5	\$100
Academy Academic: Articles Pages; 1 / 5	\$100
Training Focus: Home Page ad rotation; 1 / 5	\$100

**ALLIANCE Business Centers NETWORK
Annual Strategic Summit Sponsorship Agreement**

Return Contract To:

Alliance Business Centers Network (ABCN)
65 Enterprise
Aliso Viejo, CA 92656

Telephone: 949-330-6111
Fax:
e-mail: areizburg@theallianceacademy.com

This Agreement is or Sponsorship of the Alliance Business Centers Network Annual Strategic Summit (heretofore known as the "Conference") to be held on _____, 20__ at the _____ Hotel in _____ (city). _____ (heretofore known as the "Sponsor") agrees to comply with all the Terms and Conditions which appear in this Agreement and which are part of same, and further agrees that this Agreement is binding for all parties and can be amended only in writing by both parties hereto.

Terms & Conditions

1. Sponsor agrees to purchase a _____ Sponsorship for the Conference, in the amount of \$ _____, which gives the Sponsor certain rights and privileges which are outlined in Sponsorship Package document. Sponsor agrees to donate the following: _____ as part of their sponsor package.
2. The Sponsor agreed to pay to ABCN the full amount described in Clause 1 above no later than _____. Sponsorship Fees will be invoiced by ABCN on receipt of this contract. Invoices are due on receipt. If payment is not received prior to the date specified above, the Sponsor forfeits his Sponsorship of the Conference and will not be able to participate in same.
3. In the event the Sponsor cancels any or all of the participation contracted herein, the Sponsor must do so in writing, and will be liable for liquidated damages equal to the amount of this Sponsorship Agreement. Liquidated damages are to compensate for the inability to replace canceling Sponsors, promotion undertaken on behalf of the Sponsor and other damages which cannot be accurately calculated;
4. The Sponsor agrees that ABCN, their agents and employees: (a) will not be responsible for any damages to or for the loss or destruction of the Sponsors property, such loss, damage, destruction or injury being expressly waived by the Sponsor, (b) will be exempt from or indemnified for any claims for injury to any of the Sponsors representatives, agents or employees;
5. The Sponsor agrees to hold ABCN, their agents and employees harmless, and to reimburse same for any judgments, settlements, legal fees, costs or other expense to which it may be subject, for any injury, damage, loss or harm resulting or occurring to anyone including, but not limited to, visitors which may result directly or indirectly from or in connection with such participation by the Sponsor, its employees or representatives;
6. ABCN will not be liable for failure to hold the Alliance Business Centers Network Annual Strategic Summit as scheduled. Payments for sponsor packages will be returned in the event of cancellation of the summit by ABCN;
7. ABCN reserves the right to reject at any time, any participation which in its opinion is objectionable to the attendees of the Conference or other Sponsors. No liabilities or damages whatsoever against ABCN or any of its agents and employees shall be incurred because of such rejection;
8. The Sponsor agrees to participate in the promotion of the ALLIANCE Business Centers NETWORK Annual Strategic Summit by distributing conference brochures and/or flyers and listing the conference on their company web site with a direct link to ALLIANCE Business Centers NETWORK web site.

Sponsor:

Company Name: _____

Send Sponsor Information To:

Send Invoice To (if different from main contact):

Contact _____

Contact _____

Phone # _____ Fax # _____

Phone # _____ Fax # _____

e-mail _____

e-mail _____

Address _____

Address _____

City _____ State ____ Zip _____

City _____ State ____ Zip _____

Accepted as binding for the Sponsor:

Name _____ Title _____ Signed _____

By this signature, the individual signing this contract represents and warrants that they are duly authorized to execute this binding contract on behalf of the named Sponsor.

Contract Amount and Payment Method

Participation Level: _____

Amount: \$ _____

- Check Enclosed Mastercard
- American Express Visa
- Invoice

Invoices are due on receipt. Invoices outstanding over 30 days bear a finance charge of 1.5%/month.

Card Number: _____

Expiration Date: _____

Authorized Signature: _____

Please make Checks Payable to: **ALLIANCE Business Centers NETWORK**

For Use by ABCN

- Date Received _____ Date Processed _____ By _____